

HYGIENE HUB



HYGIENE HUB: EPISODE 9—"LIVE A LIFE OF **ABUNDANCE**"

JULY 21 @ 1:15 PM EST

JULY 23 @ 12:15 PM EST

THE
**HEALTHY
HYGIENE**
PLAN

JULY IS NATIONAL HOT DOG MONTH

NADG FUN FACT: DID YOU KNOW THAT NEW CASTLE, PA IS HOME OF NADG AND ALSO THE HOT DOG CAPITAL OF THE WORLD?



THE ROAD TO **SUCCESS**: HEALTHY **HYGIENE** LIFESTYLE

HYGIENE INFUSION

5-STAR SCALER PROGRAM

HYGIENE
HUB

2021



ARE YOU STILL DAY DREAMING?

SCARCITY

VS.

ABUNDANCE

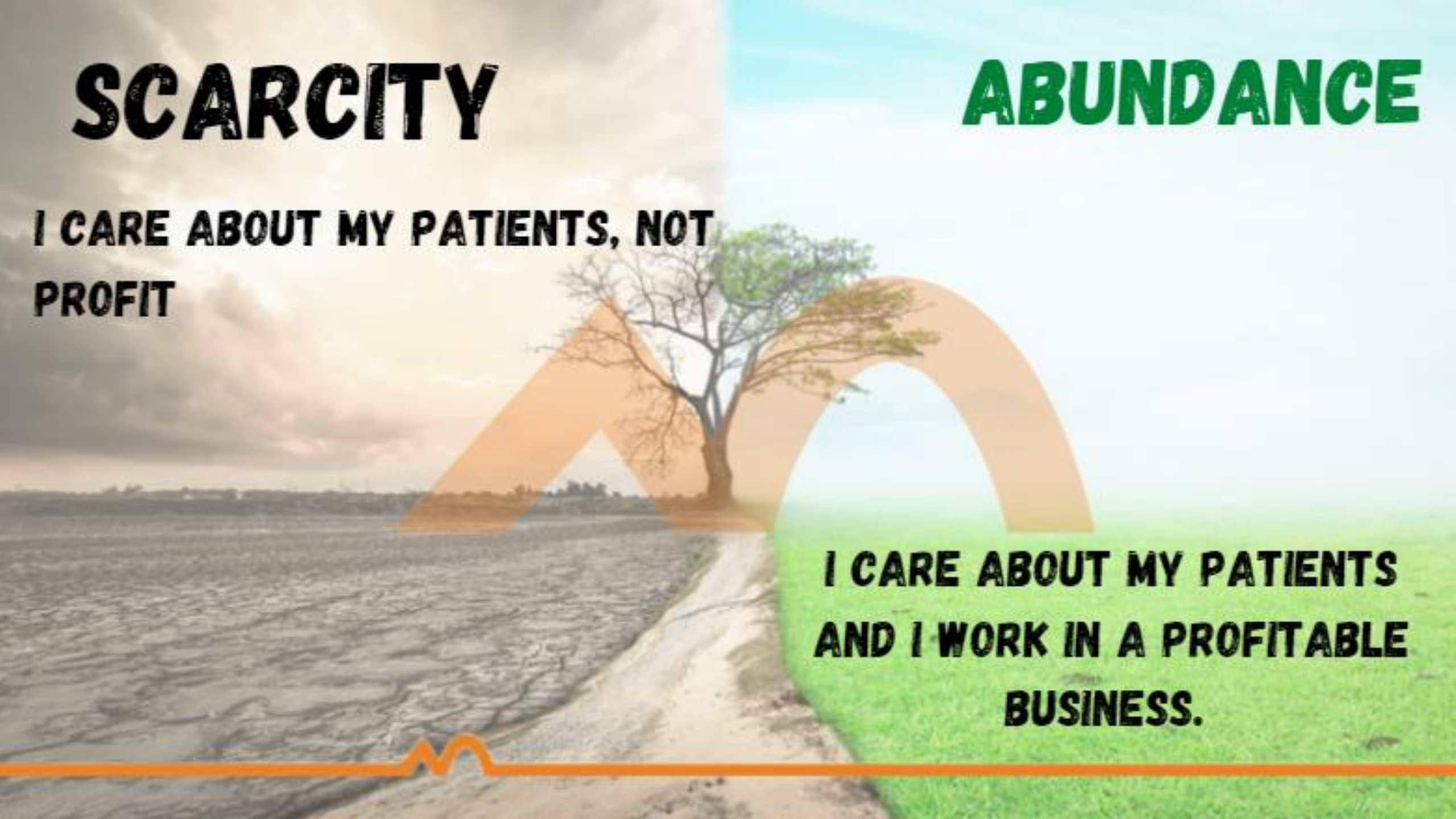


SCARCITY

**I CARE ABOUT MY PATIENTS, NOT
PROFIT**

ABUNDANCE

**I CARE ABOUT MY PATIENTS
AND I WORK IN A PROFITABLE
BUSINESS.**





WHAT DID WE SEE?

120

HYGIENISTS WERE
SUCCESSFUL—ADDING
MORE TO THEIR BASE
RATE.

28%

AVERAGE INCREASE TO
BASE RATE

5/5

BETTER CLINICAL OUTCOMES

1.1

ACCESS TO CARE

\$48

AVERAGE HOURLY RATE
WITH THE 120 HYGIENISTS

37.3%

PERIODONTAL
MANAGEMENT

60%

CARIES RISK
MANAGEMENT

22.4%

ORAL CANCER
SCREENING

SCARCITY

**HEALTHY HYGIENE WON'T WORK IN MY
OFFICE WITH THE DEMOGRAPHICS**

ABUNDANCE

**I WILL OFFER EXCEPTIONAL SERVICE
TO ALL MY PATIENTS. THERE ARE
PLENTY OF PEOPLE THAT WILL ACCEPT
TO MY SERVICES**



TOP REGIONS

- 1. MICHIGAN 3 & NE OHIO: 50%**
- 2. GEORGIA 1 & TOLEDO: 44%**
- 3. INDIANA: 43%**
- 4. GREATER PA, TN, AND
CENTRAL OH: 40%**



EVERY PATIENT, EVERY VISIT

THE AFFORDABILITY-TO-VALUE RATIO IS PERFECTLY BALANCED.

SCARCITY

**WHAT IF THIS DOESN'T WORK? I
DON'T WANT TO TAKE THE LOWER
BASE PAY**

ABUNDANCE

**WHAT IF THIS DOES WORK? I COULD
HAVE THE MONEY I WANT AND LIVE
THE LIFE OF MY DREAMS.**

LET'S SHOOT FOR THE STARS



Region	5/1/2021
Indiana Region	★★★★★
Tennessee Region	★★★
Central Ohio Region	★★
Connecticut Region 2	★★
Florida Region 4	★★
Greater Pittsburgh Region	★★
Illinois Region	★★
New York Region 2	★★
Northeast Ohio Region	★★
Steubenville Region	★★
Toledo Region	★★
Florida Region 1	★
Georgia Region 1	★
Massachusetts Region	★
Michigan Region 1	★
Michigan Region 2	★

Provider	5/1/2021
Crandall, Amber	★★★★★
Earle, Charo	★★★★★
Cochran, Amy	★★★★
Griffin, Yanique	★★★★
Hughes, Adrian	★★★★
Lancaster, Crystal	★★★★
Miller, Ashton	★★★★
O'Connell, Marie	★★★★
Okuley, Sandra	★★★★
Skrzeczowski, Marcia	★★★★
Zaragoza, Maribel	★★★★
Allen, Adassa	★★★
Amidi, Rabiye	★★★
Axsom, Stacie	★★★
Banko, Stacie	★★★
Bartos, Kathryn	★★★
Black, Misty	★★★
Buck, Danielle	★★★

44% 27% 47%

Perio % Fluoride % OC %

100% 0.67

Hyq Reappt % Pats/Hour



5-STAR SCALER PROGRAM

SCARCITY

**THIS MAY WORK FOR THE TOP 40
HYGIENISTS IN THE COMPANY, BUT
WONT WORK FOR ME.**

ABUNDANCE

**I AM JUST AS CAPABLE AS
EVERYONE ELSE AND I TOO--WILL
BE SUCCESSFUL.**

THE
**HEALTHY
HYGIENE**
PLAN

THEY ARE **SUCCESSFUL**, YOU CAN BE TOO!

ABOUSORRIEH, NADA
ADAMS, AUTUMN KRISTIE
AMIDI, RABIJE
ARELLANO, ELIZABETH
AXSOM, STACIE
BANKS, TIMIKKA DENISE
BENSON, DENISE
BLAKE, ANNA
BRETTTHORST, KATIELADENE L
BROTHERS, SAMANTHA L
BUCKINGHAM, KATHARYN
CARR, LAUREN
CARRIERO, NANCY
CHRISTENSON, AMY
COBB, TUNISIA
COLLINS, JULIA
COOK, KATHRYN
CORKE, TAMARA V
COSTRINO-MILITELLO, BARBARA

DECKER, JESSICA T
DEGROSS, HONESTIE L
DOMINGUEZ, REBECCA
DUDKA, MELISSA A
DUMOLT, ALLISON M
EVANS, CAITLIN
FARRELL, KELLY
GARY, DARSHEENA C
GAZZOLA, OLIVIA
GILBERT, CARA
GLANOWSKI, SUZANNE M
GONZALEZ, CRYSTAL
GOODMAN, ELIZABETH
GRESSER, DIANA
GROSS, DANIELLE
HAYNES, CASSANDRA
HENDRIX, SHEILA
HEUSS, LISA
HOPF, LISHA
JOST, DANIELLE
KARCH, LORIE
KEMPER, STEPHANIE

KUEBLER, EMILY
LAFFERTY, HANNAH
LEAMAN, JENNIFER
LEONARD, MARIAH R.
LIGGINS, BRANDI
LITTLE, KELLY J
LORUSSO, CRISTINA
MACK, KELLY A
MALIN, JENNIFER
MCBROOM, REBECCA L
MCCULLOUGH, LESLI L
MCLENDON, BREA D
MENKE, TINA M
MERRITT, SAMANTHA MARIE
MOYER, MARTHA B
NOBBE, AUDREY C
OEHRKE, REBEKAH
OVERBEY, SARAH
PARSONS, JULIA ANNE
PATTERSON, JORDYN VERNELL
POSS, MELISSA A.
PRING, LINH TUYET
REID, ROSALYN ELISE
ROBERTSON, KAYLA
ROUMAYAH, NATALIE

ROWLAND, DANA
SAHI, HARVINDER
SKRZECZKOWSKI, MARCIA
SNYDER, KIMBERLEE ANN
SOTO, NAOMI
STEJBACK, KATIE
STORRER, TIFFANY
SYLVESTER, SCHARRAH
TIRELLA, MELISSA
VALENTA, ALICE
WAGNER, VICTORIA
WEAVER, LYNN
WILDER, TOMESHA
WILLIAMS, NICOLETTE
WILLIAMS, TIFFANY
WINE, DANIELLE
YOUSIF, SANDY
ZARATE, KRISTEN



DENTAL SERVICES WERE FREE TO ALL...

TELL THE PATIENT WHAT YOU SEE 10000%

IF OUR CO-DIAGNOSIS WAS LIFE OR DEATH?

WHAT IF...

WOULD YOU PRACTICE DIFFERENTLY?



BELIEVE YOU DESERVE IT....

AND THE UNIVERSE WILL SERVE IT.

—GABBY BERNSTEIN



A hand is shown on the left side of the image, with the index finger pointing towards a row of dominoes on the right. The dominoes are arranged in a line, and the first few are falling, while the others are still standing. The background is a plain, light-colored surface.

HYGIENE HUB

HYGIENE HUB: EPISODE 10- "THE ONE THING"

AUGUST 18TH @ 1:15 PM EST

AUGUST 20 @ 12:15 PM EST